

Subject Line: Request to Attend Zero Trust World 2024 (February 26-28, 2024)

Hello [Leader's Name],

I am writing to request your approval to attend Zero Trust World 2024. It's a cybersecurity learning event that will be held in Orlando, FL from February 26-28, 2024.

With the continued increasing risk of data breaches, I believe that the knowledge and skills I'll gain from this event will greatly benefit both my professional development as well as my ability to better protect our organization from cyber threats. During this time, I'll engage in CPE-eligible training to better understand and apply a Zero Trust security posture, as well as a deeper understanding of the threat landscape.

Zero Trust World was developed on the concept that Zero Trust expands beyond the tools we implement into our security strategy – that it has become vital to introduce a Zero Trust *mindset* into the way we defend our organization from cyber threats. It is at Zero Trust World that I can expect to learn more about these revolutionary mindsets and how our organization can evolve our security strategy for the better protection of our business, our staff, and those we serve.

Here are the key benefits of attending Zero Trust World 2024:

Industry Knowledge: Zero Trust World provides access to thought leaders and industry experts. The speakers are accessible, and the sessions are interactive. So, all my questions will be answered.

Practical Experience: Zero Trust World offers hands-on hacking labs, where I'll learn exactly what hackers seek, the tools and techniques they use to get past security frameworks, and how we can better anticipate and prevent their attacks.

Networking Opportunities: By attending an event where everyone is seeking to improve their cybersecurity skills and knowledge, I'll be amongst other IT professionals with the common goal of fortifying our security posture. By networking with other like-minded individuals, I can create long-term connections to share knowledge and resources after the event ends.

Top Vendors: Zero Trust World includes an exhibit area where curated technology providers will be showcasing their latest solutions, granting the opportunity to explore tools and products that could benefit our organizations.

Zero Trust World is a time and cost-effective investment in professional development. In just a few days, I'll be able to rapidly gain elevated cybersecurity skills that would take much longer to develop in other methods of training.

Are you open to having a discussion about what is needed for me to attend Zero Trust World?

Thank you for your consideration.

Sincerely,

[Your Name]